



Marketing Your Church to the Community (Paperback)

By Peter Metz

Abingdon Press, United States, 2007. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Abingdon Press The Church of the Resurrection Ministry Guides are the #1 choice for recruiting, motivating, and developing lay leadership for specialized ministries from A to Z. For those sharing the vision of reaching out with welcoming arms and a welcoming message, Marketing Your Church to the Community stands ready to help. Written clearly, concisely, and entertainingly, this guide will: * Arm you with ideas for getting your message right * Direct you through the marketing options maze * Help you keep your cool--while getting everything done Each guide in the Abingdon Press The Church of the Resurrection Ministry Guides is user-friendly, encouraging, and full of ideas that can be put into use right away--even on a limited budget or no budget at all!.

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