



The Southern Media Studies (2012 first 38 episodes)(Chinese Edition)

By NAN FANG BAO YE CHUAN MEI JI TUAN . NAN FANG CHUAN MEI XUE YUAN

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: November 2012 Pages: 208 Language: Chinese in Publisher: most countries in the world Nanfang Daily Press has two public opinion field. but transformation performance Youlie to the party newspaper. the state news agency and state television official opinion of course. and the Internet in particular. the public opinion field of microblogging. previously often presents two distinct public opinion trend. now they interpenetrate one another occupation interlocking. sometimes like breaking the Grand Canyon. the northern and southern shores landscape different. sometimes the confluence of two rivers down the drain. This is a striking landscape of China's media industry. is also an equation to be solved. Where to go. the road at the foot. The Southern Media Studies (2012 first 38 episodes) standing on the academic front. adhering to the the Southern Newspaper independent academic character. concerned about the current media hot issues. analysis of the mode of operation of the media group to explore the concept of the operation of the media industry. to dissect the media culture spiritual context. Contents: Digest Southern Gazette Yang Xingfeng socialist market...



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