



## Starring You!: The Insiders Guide to Using Television and Media to Launch Your Brand, Your Business, and Your Life

By Marta Tracy, Terence Noonan

HarperEntertainment, United States, 2007. Paperback. Book Condition: New. 198 x 127 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Today, with thousands of TV hours to fill, there s room on television for virtually every product, service, and personality--and no one understands that better than producers Marta Tracy and Terence Noonan. Their one-of-a-kind handbook shows you how to make your dreams of on-screen success come true--whether that dream is to appear on reality television, to showcase your catering skills on The Martha Stewart Show, to promote your flower shop on a local morning show, or to launch a thousand different TV-centered personal or professional goals. Starring You! outlines everything you need to market your business, product, point of view, or yourself, including: How to write the perfect pitchHow to build and maintain relationships with producersHow to become a regular guest . . . or even the host of your own show.



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