



Principles of Information Systems + Mindtap Mis, 1-term Access (Mixed media product)

By Ralph Stair, George Reynolds

Course Technology Ptr, 2015. Mixed media product. Book Condition: New. Language: English . Brand New Book. Equipping you with a solid understanding of the core principles of IS and how it is practiced, PRINCIPLES OF INFORMATION SYSTEMS, 12E covers the latest research and developments from the field and their impact on the rapidly changing role of today s IS professional. The book includes expansive coverage of mobile solutions, energy and environmental concerns, cloud computing, IS careers, virtual teams, global IS work solutions, and social networking. You learn firsthand how information systems can increase profits and reduce costs as you explore new information on e-commerce and enterprise systems, artificial intelligence, virtual reality, big data and business intelligence, green computing, and other issues reshaping the industry. The book also introduces the challenges and risks of computer crimes, hacking, and cyberterrorism. No matter where your career path may lead, PRINCIPLES OF INFORMATION SYSTEMS, 12E can help you maximize your success as an employee, a decision maker, and a business leader.

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