

Exploring Measurement and Evaluation Efforts in Fundraising



Filesize: 2.93 MB

Reviews

A really awesome book with lucid and perfect information. Of course, it is actually play, nonetheless an amazing and interesting literature. You are going to like just how the article writer create this ebook.
(Nakia Toy Jr.)

EXPLORING MEASUREMENT AND EVALUATION EFFORTS IN FUNDRAISING

[DOWNLOAD](#)

John Wiley & Sons Inc. Paperback. Book Condition: new. BRAND NEW, Exploring Measurement and Evaluation Efforts in Fundraising, Philanthropic Fundraising (PF), Mark A. Hager, This issue addresses a variety of issues regarding the measurement and evaluation of fundraising costs and activities. The topics examined include watchdog groups and the effect of their ratings on public perceptions; emerging data on workplace solicitation of federal employees; and summary results from a national study of nonprofit fundraising and administrative costs. Contributors present innovative concepts such as a vision for using the price of outcomes to encourage funder support of particular social service delivery programs as well as cautionary satire against using simple ratios to gauge fundraising efficiency that can mask the "ill-intentioned fundraising abusers" who place profit above mission. The culminating chapter presents the findings of a trio of nonprofit accounting professors who analyze professional fundraising firms, demonstrating that solicitation firms often keep most of the contributions in most campaigns. Taken together, the chapters reflect three major themes in evaluation and measurement of fundraising today. First, research on fundraising has the definite benefit of teaching students of the field what the field looks like. Secondly, the issue's contributors explore the quality of information we have when we seek to measure and evaluate charities and their fundraising activities. Finally, this issue sheds a much-needed light on the kinds of decisions people make from evaluation of fundraising and argues that the result is that the bottom line and financial efficiency have become the measures by which we assess charities in the United States. This is the 100th issue of the Jossey-Bass quarterly journal, "New Directions for Philanthropic Fundraising".

[Read Exploring Measurement and Evaluation Efforts in Fundraising Online](#)[Download PDF Exploring Measurement and Evaluation Efforts in Fundraising](#)

Relevant PDFs

**Billy's Booger: A Memoir (sorta)**

Atheneum. 1 Cloth(s), 2015. hard. Book Condition: New. From what might not sound like the most promising title (at least to grown-ups), William Joyce introduces readers 6 to 8 to his younger self Billy Joyce,...

[Read Book »](#)

**You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most**

Sourcebooks, Inc. Paperback / softback. Book Condition: new. BRAND NEW, You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most, Patricia Hermes, Thirteen-year-old Sarah Morrow doesn't think much of the...

[Read Book »](#)

**Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success**

Brookes Publishing Co. Paperback. Book Condition: new. BRAND NEW, Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success, Eva M. Horn, Susan B. Palmer, Gretchen D. Butera, Joan A. Lieber, How...

[Read Book »](#)

**Frances Hodgson Burnett's a Little Princess**

Penguin Young Readers Group. Paperback / softback. Book Condition: new. BRAND NEW, Frances Hodgson Burnett's a Little Princess, Deborah Hautzig, N/A, Natalie Carabetta, The All Aboard Reading series features stories that capture beginning readers' imagination...

[Read Book »](#)

**Grandpa Spanielson's Chicken Pox Stories: Story #1: The Octopus (I Can Read Book 2)**

HarperCollins, 2005. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Foreword by Raph Koster. Introduction. I. EXECUTIVE CONSIDERATIONS. 1. The Market. Do We Enter the Market? Basic Considerations. How...

[Read Book »](#)

**TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (2-4 years old) in small classes (3)(Chinese Edition)**

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the

[Save Document »](#)

**How to Start a Conversation and Make Friends**

Simon & Schuster. Paperback. Book Condition: new. BRANDNEW, How to Start a Conversation and Make Friends, Don Gabor, For over twenty-five years, small-talk expert Don Gabor has helped thousands of people communicate with wit,

[Save Document »](#)

**Anna's Fight for Hope: The Great Depression 1931 (Sisters in Time Series 20)**

Barbour Publishing, Inc., 2004. Paperback. Book Condition: New. No Jacket. New paperback book copy of Anna's Fight for Hope: The Great Depression 1931 (Sisters in Time Series 20). Publisher recommended for ages 8 to 12

[Save Document »](#)

**Leave It to Me (Ballantine Reader's Circle)**

Ballantine Books. PAPERBACK. Book Condition: New. 0449003965 12+ Year Old paperback book-Never Read-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy- I ship FAST

[Save Document »](#)

**Cat's Claw ("24" Declassified)**

Pocket Books, 2007. Paperback. Book Condition: New. A new, unread, unused book in perfect condition with no missing or damaged pages. Shipped from UK. Orders will be dispatched within 48 hours of receiving your order.

[Save Document »](#)