



## Social Recruiting for Employers and Job Seekers

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Condition: New. Publisher/Verlag: LAP Lambert Academic Publishing | Investigation behaviors and perspectives of employers and job seekers among Facebook, LinkedIn, Twitter | In fact, recruitment has always been a social attempt. It is all about interacting with people, communicating with them and identifying the right people. However, what is exactly "Social Recruiting"? The term "Social Recruiting" is very popular right now. From HR people to job seekers, all are looking for it by their separate desire. "Social Recruiting" is like an iceberg and has different meaning to different people. The outcome of this study is to provide instructions and benefits for people who are engaged in social media and for companies that seek new candidates from SMEs to multinational businesses. | Format: Paperback | Language/Sprache: english | 216 pp.



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