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# ORGANIZATIONAL AMBIDEXTERITY. A MANAGERIAL ACT OF BALANCE



GRIN Verlag Nov 2015, 2015. Taschenbuch. Book Condition: Neu. 211x146x8 mm. Neuware - Bachelor Thesis from the year 2014 in the subject Business economics - Business Management, Corporate Governance, , language: English, abstract: The overarching goal of this qualitative review study is not only to review the relevant literature, but also to organize, structure and integrate findings in order to gain a better understanding for what ambidexterity really is and ultimately to give managerial guidance. The following three research questions...

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- Authored by Jonas Hermann
- Released at 2015



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